

APURBA JAHANGIR

WRITER - DIRECTOR - COMMUNICATION CONSULTANT

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SKILLS

WRITING



FILM DIRECTION



RESEARCH AND DEVELOPMENT



DESIGNE



EDITING



PHOTO / VIDEOGRAPHY



PROFILE

Writer, director, communication consultant situated in Dhaka, Bangladesh. Highly imaginative and dexterous storyteller; passionate about making and writing contents, research insights. Also a resourceful part-time film and media pedagogue. Hands-on knowledge of the latest trends, global issues, insights, video, and audio equipment and editing software. Enjoys working on variety of topics and welcomes challenges.

QUALIFICATION SUMMARY

Copy Writing

Wide ranging knowledge of advertising campaigns. Effective at brainstorming, tapping into genuine customer insights and coming up with effective communication lines for brands.

Campaign Planning

Effective at coming up with and coordinating campaign plans; experienced at incorporating feedback and fulfilling campaign objective with the budget.

Film Direction

Wide-ranging knowledge of film and video projects from inception to completion. Effective at organizing and coordinating shoots; experience using production equipment. Conduct script analysis and contribute to script changes. Ability to write and edit scenes, treatments, and scripts; competent in film and sound editing.

Administration and Communication

Provide efficient administrative support for a diverse array of program participants and staff. Prioritize and organize workloads to meet strict deadlines; train and support team members. Establish and maintain strong working relationships with management, staff, and internal and external groups

Technical Proficiency

Adobe Premiere, ProTools, Adobe Photoshop, illustrator, Final Cut Pro X, AVID, Flatbed Editing, Movie Magic Budgeting and Scheduling, iMovie, MS Office, MS Excel Sony Digital Video Cameras, Studio Floor Camera.

Strengths and Accomplishments

Enthusiastic and creative; demonstrated ability to meet deadlines and objectives. Excellent organizational and communication talents; solid skills in improving productivity and efficiency while reducing costs. Dhaka An Opera selected and screened at the Dada Shaheb Phalke Film Festival

WORK EXPERIENCE

MANAGING DIRECTOR (PRESENT)

THREE SIXTY ONE LTD

Ideated, wrote and directed the first body positive advertisement of Bangladesh. Wrote and ideated the first transgender advertisement of Bangladesh. Directed 'Dhaka: An Opera' (Officially selected and showcased in Dadashaheb Phalke Film Festival). Worked with brands such as Samsung, BAT, Robi, Grameen Phone, Grameen Check, Danon, Apex, Alcatel, Lenovo. Worked with NGOs and other entities like Grameen Telecom Trust, Yunus Centre, etc.

DIRECTOR (PRESENT)

CENTRE FOR DEVELOPMENT COMMUNICATION

Ideate and create content for NGO's and non profit organisations around the world and also develop programs for the rural areas of Bangladesh. Worked with Save The Children, Grameen America, The World Bank, CMES, Plan international, etc

COMMUNICATION ADVISOR / AMBASSADOR (PRESENT)

ONE YOUNG WORLD

Attended the prestigious One Young World Summit in 2014 and have been working as their ambassador to Bangladesh since. Organizing selection process campaigns and promotions in Bangladesh since 2017.

COLUMNIST (PRESENT)

DAINIK AZADI

Writing a by weekly column at the prestigious Chittagong based newspaper named footnote. The compilation of the columns has been transformed in a book titled the same name and came out in 2021.

SENIOR COPYWRITER (2017-2019)

X COMMUNICATION LTD

In three of years of working in the organization, created the first advertisement featuring trans-women for Robi Axiata Ltd which got nominated for Spikes Asia, got featured in Ads Of The World, and won handful of awards from Brand Forum Bangladesh

FEATURE WRITER (2011-2017)

THE DAILY STAR

Was on record the youngest journalist of TDS history and wrote more than a few hundred articles, some of which were featured in international platforms such as ANN, Huffington Post etc, Social Business Pedia etc.

EDUCATION

BACHELORS OF SOCIAL SCIENCE IN MEDIA STUDIES

UNIVERSITY OF LIBERAL ARTS OF BANGLADESH

Major: Digital Media and Production

Minor: Business Studies

DIPLOMA IN SCRIPTWRITING

GLASGOW CALEDONIAN UNIVERSITY

HIGHER SECONDARY CERTIFICATE IN COMMERCE STUDIES

UDAYAN UCCHYA MADDHAMIK BUIDYALAY

SECONDARY CERTIFICATE IN COMMERCE STUDIES

UDAYAN UCCHYA MADDHAMIK BUIDYALAY

PORTFOLIO

VIDEO:

<https://drive.google.com/drive/u/4/folders/1ZsUNFtL878-npVvOZ3ff7l10jws2ZBbh>

WRITING:

<https://www.thedailystar.net/author/apurba-jahangir>

<https://www.rokomari.com/book/213071/footnote>

REVIEWS AND PRESS:

<https://img.thedailystar.net/book-reviews/news/life-and-literature-footnotes-2095453>

<https://unb.com.bd/category/Entertainment/apurba-jahangirs-ode-to-dhaka-nightlife-gets-virtual-premiere/59434>

<https://www.thedailystar.net/arts-entertainment/interview/news/conversations-over-tea-apurba-jahangir-1718899>